



GRAY REED®

FRANCHISING

Ownership of a franchised business can be a lucrative investment. Whether you are setting up a new location, purchasing an existing store, planning to sell franchises of your own business or need litigation, we can put our years of franchise law experience to work in your favor.

Our franchising practice is comprised of a diverse group of attorneys who are uniquely positioned to address the needs of franchise companies in the industrial, retail, food and manufacturing industries. We can provide strategic advice to individuals, entrepreneurs and franchise companies concerning business opportunities and litigation issues. No matter what your situation - from coffee shops to real estate brokerages to printing services - our attorneys can help you move forward.

OUR EXPERTISE

Our firm can provide knowledgeable and efficient handling of franchise law matters including:

- Litigation of franchise disputes
- Purchase or sale of an existing franchise.
- Negotiation of franchise lease agreements
- Vendors and supplier contracts
- Labor and employment contracts
- State and local regulations
- Personal liability issues

Clients just like you rely on us to review complex franchise disclosure documents and related agreements, and they also count on us to provide the one-stop business counseling they need as their operations expand.

WHY CLIENTS FEEL AT HOME AT GRAY REED

Your experience with our attorneys will be fully aligned with your goals and objectives and tailored specifically to how you want to do business with us. Our lawyers are adaptable and nimble – you will never be forced into a box that doesn't fit your opportunity or problem, or your needs and desires. Whether we are your longtime advisor or solving your franchise-related disputes in the courtroom, you'll be comfortable with our skill and practical approach. We know exactly when to turn up the heat and when collaboration is the smartest way for you to achieve your goals.

FRANCHISE LITIGATION

We have extensive experience with all areas of franchise litigation and dispute resolution, representing both franchisor and franchisee. We have handled a wide variety of disputes, including encroachment, breach of licensing agreements, performance and operational disputes, financial issues, and other issues that arise under the terms of a franchise agreement.

ANTITRUST/COMPETITION

We represent clients in a wide variety of complex and critical antitrust/competition matters including mergers and acquisitions, major litigation and civil government investigations. We understand both government thinking and processes. We handle a wide range of antitrust and trade regulation matters involving laws governing competition, pricing, distribution, advertising and intellectual property, both at the federal and state levels.

INTELLECTUAL PROPERTY

We are dedicated to helping our clients strategically grow, secure, protect, defend and enforce their valuable trademark, copyright assets and trade secrets, particularly in light of the rapidly evolving global marketplace. Our attorneys have the knowledge and skills necessary to provide our clients with focused solutions in a cost effective manner, regardless of the type of industry or size of the company.